



INGRESSO GROUP ANNOUNCES MERGER WITH BCD ENTERTAINMENT AND APPOINTMENT OF NEW CEO

LONDON, 22ND OCTOBER 2013:

Ingresso Group Ltd (“Ingresso”) is delighted to announce that it has combined its business with that of BCD Entertainment B.V., the online platform for entertainment and tours & activities backed by the international travel company BCD Holdings NV. The enlarged group will be headquartered in London, with offices in Amsterdam and Belfast. Alongside the transaction, Ingresso has received a further capital investment from its shareholders to finance its continued expansion. Bart van Schriek, who was the CEO of BCD Entertainment, now assumes the role of CEO of the Ingresso Group.

Bart van Schriek has a wealth of experience in the entertainment ticketing market as former CEO of See Tickets International and Member of the Board of Stage Entertainment. He said: "This merger enables us to further strengthen our proposition to our international supplier and distributor base because the two businesses are highly complementary. Our industry is developing fast and it will be exciting for me and the team to be part of that."

Joop Drechsel, CEO of BCD Holdings and Walvis Participaties, said: "Our commitment to the combination is based on my belief in the significant growth potential of this segment of the international travel business"

Ingresso owns and operates a suite of software that facilitates the distribution of time-and-date-specific tickets to multiple points of sale, benefitting the suppliers and distributors of tickets such as venue and event box offices, ticket agents, and the travel trade as well as event producers promoters.

Roy Merritt, Chairman of Ingresso, said: "We are very pleased with the appointment of Bart van Schriek as CEO of Ingresso, and the merger with BCD Entertainment. Ingresso has developed strongly over the last year, and Bart's leadership and clear vision will accelerate that growth."

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About Ingresso

Ingresso is a technology company specialising in connecting product supply to ticket distribution. It owns and operates a middleware platform called TicketSwitch that connects directly to multiple, non-compatible ticketing platforms, allowing low cost distribution of time-and-date-specific tickets. Ingresso was formed in January 2011 and is backed by private equity groups Oakfield Capital Partners (www.oakfieldcapital.co.uk) and Walvis Participaties BV (www.walvisparticipaties.com).

About BCD Entertainment BV

BCD Entertainment delivers live entertainment, event, sports and sightseeing content to its corporate and leisure customers. BCD Entertainment was formed by BCD Holdings NV.

About BCD Holdings

BCD Holdings is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Vayama and Easytobook), Park 'N Fly (off-airport parking), Parkmobile International (mobile parking and traffic applications) and joint ventures Airtrade (consolidating and fulfillment) and VakantieXperts (leisure travel). BCD Holdings employs over 12,000 people and operates in almost 100 countries with total sales, including US\$8.5 billion partner sales, of US\$22.8 billion. For more information, visit www.bcd-nv.com.

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